

# JOINT CDDVECIM

CONFERENCE

FEBRUARY 27 - MARCH 1 • 2026 • TORONTO • ONTARIO

**BROUGHT TO YOU BY:** 









CDDW-CLM.CA

# THE CITY TORONTO

As one of North America's top centres for life sciences and medical research, Toronto is advancing clinical and commercial innovations for better healthcare delivery and patient care.

Convening the 2026 Joint CDDW <sup>™</sup>-CLM Conference in a central hub such as Toronto ensures maximum participation from across Canada and beyond.

From leading biopharmaceuticals to ground-breaking medical technologies, Toronto is leading the way with:

- Canada's highest concentration of hospitals and research institutes employing more than 36,000 people
- Over 50% of the world's top 100 life sciences companies operate in the Toronto region
- Close-knit, collaborative culture of universities, technology incubators, start-ups, scientists and multinationals
- 30+ research institutes, 9 teaching hospitals, and Canada's top-rated 50 biopharmaceutical and Medtech companies
- Trailblazing innovations in areas like regenerative medicine and artificial intelligence for healthcare



### THE VENUE

SHERATON CENTRE TORONTO HOTEL

Embrace the energy of Toronto during your stay at Sheraton Centre Toronto Hotel, located in the financial district, steps from the entertainment district and all major attractions.

The recent transformation of the downtown Toronto hotel brings a new arrival experience, a lobby with open and collaborative workspaces and world-class culinary experiences.

Enjoy the unbeatable comfort of the pet-friendly rooms and suites, work out in the 24-hour fitness centre or enjoy a refreshing swim year-round in the heated indoor-outdoor pool.

Upgrade to a room providing access to a stunning 43rd-floor Sheraton Club Lounge with sweeping views of downtown Toronto, complimentary breakfast, evening appetizers, and free Wi-Fi.

Collaborate and connect in style at Canada's largest conference hotel in downtown Toronto, Ontario, featuring 130,000 sq. ft. of meeting space including our 2.5-acre outdoor waterfall garden.

Sheraton Centre Toronto Hotel is dedicated to exceeding your expectations.



# CDDW™-CLM 2026

### AT A GLANCE

### **MEETING DATES**

February 27 – March 1, 2026

### **VENUE**

**Sheraton Centre Toronto Hotel** 

### **ACCOMMODATION**

**Sheraton Centre Toronto Hotel** 

### **LOCATION**

Toronto, Ontario, Canada

### **KEY DATES**

### **ABSTRACTS**

Closed: October 15, 2025

Notifications: December 2025

**STAY INFORMED** 

www.cddw-clm.com

**CDDW™-CLM 2026 Newsletter Sign-Up:** 

https://cddw-clm.ca/newsletter-signup/



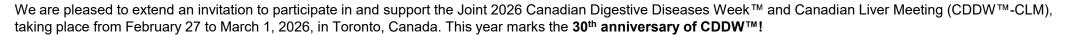
@cddw clm

#CDDWCLM2026



### Invitation to the Joint CDDW™-CLM Conference 2026

Dear friends and colleagues,



This flagship event is a collaboration between the Canadian Association of Gastroenterology (CAG) and the Canadian Association for the Study of the Liver (CASL), along with their affiliates, the Canadian Network on Hepatitis C (CanHepC), the Canadian MASLD Network (CanMASLD), and the Canadian HBV Network (CanHepB). It is the premier national gathering for Canada's gastroenterology and hepatology communities — including clinicians, researchers, nurses, and trainees.

CDDW™ 2026 marks a significant milestone — the 30th anniversary of this cornerstone event in Canada's digestive health landscape. We invite you to be a part of this landmark celebration as we honour three decades of scientific excellence, community, and innovation.

This milestone conference will deliver a dynamic program of keynote presentations, interactive discussions, hands-on workshops, and signature features such as the Mentorship Café and President's Gala. With leading experts sharing cutting-edge research and clinical innovation, CDDW™-CLM 2026 promises to be a catalyst for progress in digestive and liver health.

Beyond the scientific content, our networking and engagement opportunities are designed to spark meaningful connections among delegates, speakers, and industry leaders. These moments of collaboration and idea exchange are integral to the conference experience — and often lead to lasting partnerships and new initiatives.

We invite you and your organization to join us as a valued sponsor of this important event. By partnering with us, you will gain exposure to key decision-makers and healthcare professionals while demonstrating your commitment to advancing digestive and liver health in Canada.

Don't miss the opportunity to be part of this milestone year — we look forward to welcoming you to CDDW™-CLM 2026 for what is sure to be an impactful, engaging, and truly memorable event.



**Dr. Lawrence Hookey**Professor and Chair of the Division of
Gastroenterology, Queen's University
President, Canadian Association of Gastroenterology



Dr. François Boudreau
President-Elect, Canadian Association of
Gastroenterology
Chair, CDDW™ Implementation Committee



Dr. Carla Coffin
Professor of Medicine, University of Calgary
President, Canadian Association for the Study of the Liver



**Dr. Giada Sebastiani**President-Elect, Canadian Association for the Study of the Liver Chair, CLM Implementation Committee













# JOINT IMPLEMENTATION COMMITTEE





**Dr. Lawrence Hookey**CAG President



Dr. François Boudreau
CAG President-Elect



**Dr. Premysl Bercik**CAG Vice-President of Research Affairs



Dr. Steven Gruchy

CAG Vice President of
Education Affairs



**Stuart Johnston**CAG CEO





Dr. Carla Coffin
CASL President



**Dr. Giada Sebastiani**CASL President-Elect



**Dr. Edward Tam**CASL Secretary-Treasurer



Dr. Mark G. Swain
CASL Past-President



Adina Siperman

CASL Executive Director



# **CAG TRAINEE PROGRAM COMMITTEES**

### **GRIT**



Stephanie Canning Chair



Orlee Guttman
Past Chair





Natalia Calo Faculty



Nancy Fu Faculty



Gary Galante Faculty

### **Scholars**



**Lara Hart** Senior Co-Chair



**Harrison Petropolis** Junior Co-Chair

### **Research Topics**



Yasmin Nasser Co-chair



Alberto Caminero Co-chair



Genelle Lunken
Faculty Representative



# **CASL & CLM AFFILIATE PROGRAM COMMITTEES**

### **CASL**



Aldo Montano-Loza
CASL Education
Committee Co-Chair



Tianyan Chen
CASL Education
Committee



Julian Hercun
CASL Education
Committee



Saumya Jayakumar CASL Education Committee



Mayur Brahmania
CASL Education
Committee Co-Chair



Angela Crawley
CASL Education
Committee



Erin Kelly
CASL Education
Committee



**Scott Funa** 

Committee

CASL Education

Orlee Guttman
CASL Education
Committee



Abdel Aziz Shaheen
CASL Education
Committee

### **CanMASLD**



Giada Sebastiani
CanMASLD Steering
Committee



Alnoor Ramji
CASL Education Committee &
CanMASLD Steering Committee



Mark Swain
CanMASLD Steering
Committee



**Keyur Patel**CanMASLD Steering
Committee

### **CanHepC**



Jordan Feld CanHepC Co-Director



Naveed Janjua CanHepC Co-Director



Kerryn Van Rooyen CanHepC Training & Education Operations Lead



Che Colpitts
Canadian Symposium
on HCV Co-Chair



Justin Presseau
Canadian Symposium
on HCV Co-Chair



Lorraine Fradette
CanHepC Associate
Director of Operations

### **CanHepB**



Edward Tam
CanHepB Steering
Committee



Emma Lee
CanHepB Steering
Committee



Angela Crawley
CanHepB Steering
Committee



Tianyan Chen
CanHepB Steering
Committee



Adam Gehring
CanHepB Steering
Committee



Carla Coffin
CanHepB Steering
Committee



# **CDDW™ - CLM STATS**



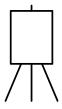
1255 delegates



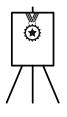
parallel programs
CAG, CAHN, CanHepC, CanMASLD,
CASL, TRIANGLE



resident/trainee programs



411
submitted
abstracts
37 oral abstract presentations
374 posters presentations



posters of distinction



284 speakers



**52** exhibitors



13 industry symposia

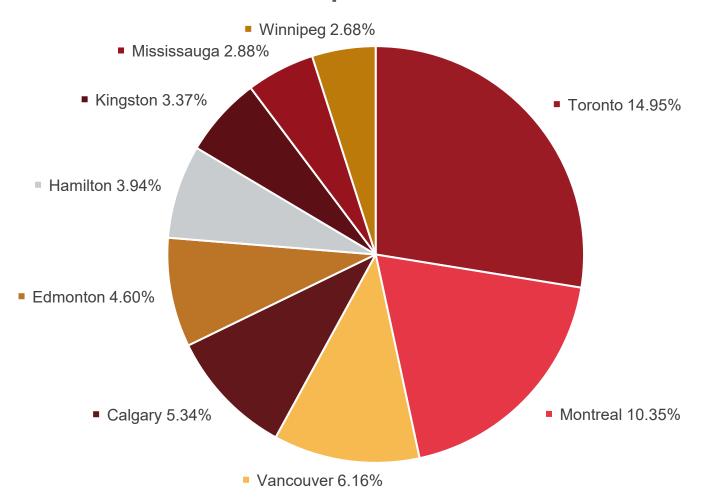


Meeting spaces



# ABOUT THE CANADIAN DIGESTIVE DISEASES WEEK™ - CANADIAN LIVER MEETING 2025 REGISTRATION

### **Top 10 Cities**

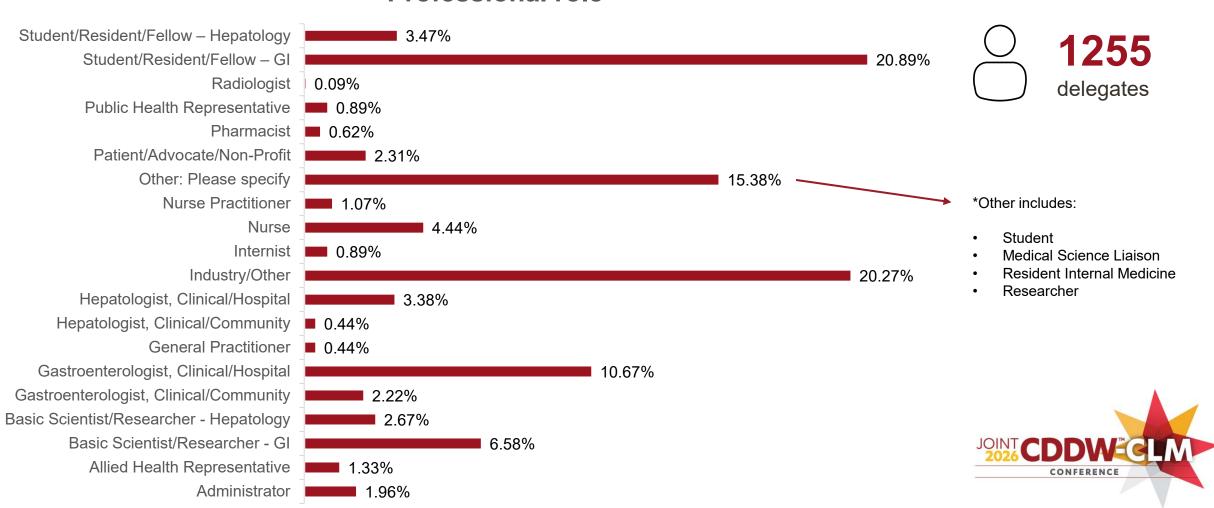






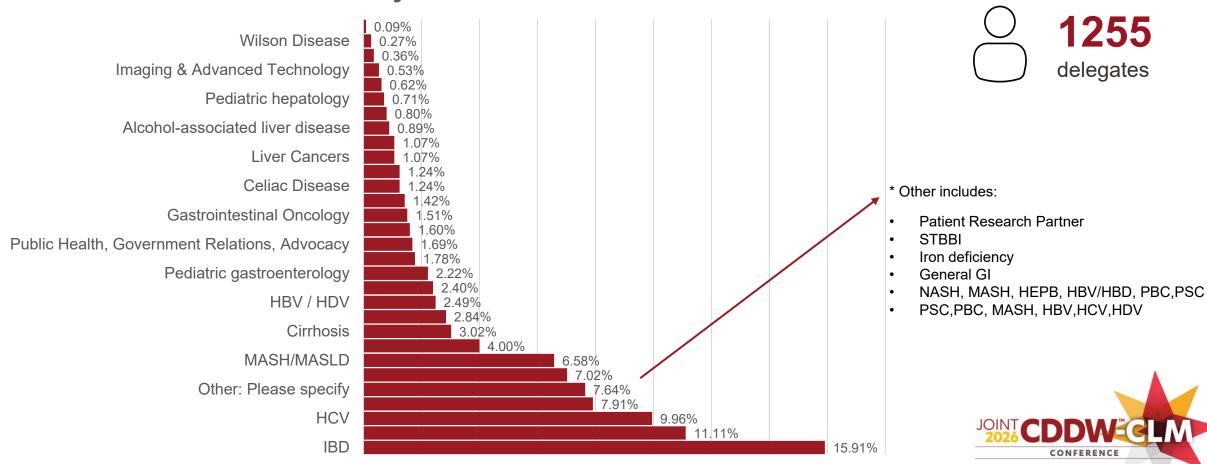
# ABOUT THE CANADIAN DIGESTIVE DISEASES WEEK™ - CANADIAN LIVER MEETING 2025 PARTICIPANTS

### **Professional role**



# ABOUT THE CANADIAN DIGESTIVE DISEASES WEEK™ - CANADIAN LIVER MEETING 2025 PARTICIPANTS

### **Primary Area of Focus**



# ABOUT THE CANADIAN DIGESTIVE DISEASES WEEKTM -**CANADIAN LIVER MEETING 2026**

### AREAS OF FOCUS - CDDW™

Post Grad Courses (Endoscopy & IBD)

EDIRA Symposium: Cultural Competency in Gastroenterology

**Novel Perspectives on Targets and Drug Delivery in GI Diseases** 

Adverse Reactions to Foods in Chronic Intestinal Disorders

Bleeding Edge: Beyond the Usual Suspects: CAG guidelines on the endoscopic management of non-variceal non-peptic ulcer bleeding

JCAG Symposium: The Skinny on GLP-1 Receptor Agonists in the Gastrointestinal Diseases

Early Onset Colorectal Cancer: Rethinking Risk, Responsibility and Screening

GI Women CAN Fireside Chat- Gut Instincts: Women Driving

Entrepreneurship in GI and Hepatology

The Inner Frontier: Host Defensive Barriers in the Gut

Bloating Demystified: Clinical Insights and Best Practices

Changing Landscape of Nutrition in IBD and Celiac Disease: Obesity, Body

Composition and GLP-1's

The Influence of Non-Bacterial Microbiota on Gut Function

**Small Intestine:** The Black Box of the GI Tract

**Dysphagia**: Is it Esophageal, Oropharyngeal or Both?

Where the Gut Meets the Mind: Psychiatric Comorbidities of GI Diseases

Gastrointestinal Endoscopy: Moving to Environmental and Financial Stability

### **AREAS OF FOCUS - CLM**

MASLD / MASH: Non-invasive screening, innovative therapeutics, and policy shifts in the world's fastest-growing liver disease.



HBV / HDV: Cure-directed strategies, new antivirals in development, real-world implementation.

Immune-Mediated and Cholestatic Liver Diseases (PBC, PSC, AIH, symptom burden): Emerging therapies and biomarkers, and precision oncology.

Hepatocellular Carcinoma / Cholangiocarcinoma: Advances in systemic therapy, biomarkers, and precision oncology.

Alcohol-Related Liver Disease: Rising prevalence and new opportunities for intervention.

**Cirrhosis**: Complications, prevention and novel anti-fibrotic targets.

**HCV**: Remaining challenges in elimination, reinfection, and special populations.

**Pediatric Hepatology**: Translational advances and clinical trials in childhood liver diseases.

Patient Perspectives on Liver Disease: Integrating patient voices in research, policy, and care pathways.

Liver Transplantation: Expanding indications, innovation in organ allocation, and post-transplant care.

### CDDW™ - CLM 2026 JOINT PROGRAM

**Hepatology Post Grad Course** 

MASLD: Luminal vs Hepatological Concerns

#### **CAG & CASL Cage Matches:**

- **CAG Topic**: Post-Operative Medical Care Therapy: Risk Stratification vs Treatment for all.
- CASL Topic: Transplant More or Transplant Less: Expanding Criteria for Transplant in Liver Disease.



# **PARTNER WITH US**





# Why Partner with Canadian Digestive Diseases Week™ and the Canadian Liver Meeting?

With partnership levels ranging from "Platinum" to "Friends", interactive exhibits, and a variety of marketing opportunities, we invite you to join us at CDDW ™ and CLM, or both!

The voice and contributions of industry are at the forefront of scientific advances. We invite all our partners to voice their priorities as the organizers of both CDDW™ and CLM work to develop impactful collaborations with industry partners.

We invite all our partners to support CDDW™ and CLM with:

- Education and / or Unrestricted Grants
- Sponsorship
- Exhibits
- In-Kind Support

### **SPONSORSHIP BOOKING PROCESS**

- **1. CHOOSE** to support CDDW<sup>™</sup> or CLM; or both events, CDDW<sup>™</sup> & CLM.
- **2. DISCOVER** the variety of sponsorship, exhibition and advertising opportunities on the following pages.
- **3. SELECT** a sponsorship or investment opportunity and review the full list of exclusive entitlements.
- **4. PARTNERSHIP** sponsors proceed to the priority sponsor properties and activations that are exclusively available to returning sponsors only until October 20, 2025.
- **5. CUSTOMIZE** your experience with unique activations by sending requests in writing **for CDDW™** to <a href="mailto:meighan.jury@wearemci.com">meighan.jury@wearemci.com</a> and **for CLM** to <a href="mailto:karen.seto@wearemci.com">karen.seto@wearemci.com</a>
- 6. BOOK your sponsorship now by contacting meighan.jury@wearemci.com for CDDW™ and karen.seto@wearemci.com for CLM,
  Consideration given based on value of 2026 commitment, priority points (CAG), first right of refusal (CLM), and date of commitment.
- **7. EXHIBIT or ADVERTISE with CDDW™ & CLM** to boost your presence with additional exhibit space and advertising.



# CDDW™ SPONSORSHIP PACKAGES



ENTITLEMENTS & BENEFITS	PLATINUM \$150,000	GOLD \$100,000	SILVER \$50,000	BRONZE \$25,000	JOINT CDDW™- CLM FRIENDS \$15,000	FRIENDS \$10,000
Sponsor Symposium / Priority Lunch (unaccredited 60-minutes) *	✓	✓				
Sponsor Symposium / Breakfast (unaccredited 60-minutes) *			✓			
Private Meeting Room / Hospitality Suite	2 days	1 day				
Journal of the Canadian Association of Gastroenterology **	√ + Digital Ad	√ + Digital Ad	✓	✓	✓	✓
Complimentary Full-Access Tickets	10	6	4	3	4 shared between CDDW™ & CLM	2
Priority Exhibit Space (raw space only), Feb 27 – 28, 2026	10x20 ***	10x10 ***				
Exhibit Stand (turnkey stand), Feb 27 – 28, 2026			√ ***	✓	CDDW™ & CLM Joint Sponsor Zone	<b>√</b>
Print Recognition (onsite signage and printed program)	✓	✓	✓	✓	CDDW™ & CLM	✓
Engagement Activities (social media, poll, push notification)	6	4	2	1		
Pre/Post Survey or Poll	2	2	1	1		
Email Banner Ad	3	2	1	1		
Digital Recognition (website and event app)	✓	✓	✓	✓	CDDW™ & CLM	✓
Pre / Post Session Reel	✓	✓	✓	✓	CDDW™ & CLM	✓
Sponsorship Debrief Meeting	✓	✓	✓	✓		
Post Event Report	✓	✓	✓	✓	CDDW™ & CLM	✓

- \* Subject to approval of the Scientific Program Committee
- \*\* JCAG Digital Ad is available only to the top two CDDW™ sponsors as of December 1, 2025
- \*\*\* Inquire within for exhibit space upgrade.

- Inquire within for package customization.
- Platinum, Gold, and Silver sponsors receive a 10% discount on add-on advertising.



For CDDW<sup>TM</sup> Sponsor Symposia, please contract meighan.jury@wearemci.com for information on what is provided by CDDW<sup>TM</sup>-CLM, what is provided by the Sponsor, and optional add-ons.

# **CLM SPONSORSHIP PACKAGES**



ENTITLEMENTS & BENEFITS	<b>PLATINUM</b> \$150,000	<b>GOLD</b> \$100,000	<b>SILVER</b> \$50,000	<b>BRONZE</b> \$25,000	JOINT CDDW™- CLM FRIENDS \$15,000	<b>FRIENDS</b> \$10,000
Sponsor Symposium / Priority Lunch (unaccredited 60-minutes) *	✓	✓				
Sponsor Symposium / Breakfast (unaccredited 60-minutes) *			✓			
Private Meeting Room / Hospitality Suite	2 days	1 day				
Canadian Liver Journal	Full Page	½ Page	1/4 Page			
Complimentary Full-Access Tickets	10	6	4	3	4 shared between CDDW™ & CLM	2
Priority Exhibit Space (raw space only)	10x20 **	10x10 **				
Exhibit Stand (turnkey stand)			<b>√</b> **	✓	CDDW™ & CLM Joint Sponsor Zone	✓
Print Recognition (onsite signage and printed program)	✓	✓	✓	✓	CDDW™ & CLM	✓
Engagement Activities (social media, poll, push notification)	6	4	2	1		
Pre/Post Survey or Poll	2	2	1	1		
Email Banner Ad	3	2	1	1		
Digital Recognition (website and event app)	✓	✓	✓	✓	CDDW™ & CLM	✓
Pre / Post Session Reel	✓	✓	✓	✓	CDDW™ & CLM	✓
Sponsorship Debrief Meeting	✓	✓	✓	✓		
Post Event Report	✓	✓	✓	✓	CDDW™ & CLM	✓

- \* Subject to approval of the Scientific Program Committee
- \*\* Inquire within for exhibit space upgrade.

- Inquire within for package customization.
- Platinum, Gold, and Silver sponsors receive a 10% discount on add-on advertising.



For CLM Sponsor Symposia, please contract <a href="mailto:karen.seto@wearemci.com">karen.seto@wearemci.com</a> for information on what is provided by CDDW TM-CLM, what is provided by the Sponsor, and optional add-ons.

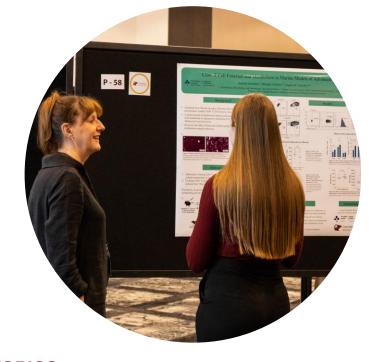
# **CDDW™ EXCLUSIVE ADD-ONS**



### **CAG TRAINEE PROGRAMS**

Gastroenterology Residents-in-Training (GRIT), Research Topics, and the Scholars' Program pave the way for the next generation Canadian Gastroenterologists, Hepatologists, and Researchers.

- These 3 exclusive CAG Trainee Programs will be hosted in the days leading up to CDDW™.
- Your sponsorship will be acknowledged with your company name and logo on the cover of the Trainee Program Syllabus and on an acknowledgement slide at the start of each day.
- Support for CAG Trainee Programs will also be acknowledged as part of CDDW™ sponsor recognition.



### GASTROENTEROLOGY RESIDENTS-IN-TRAINING (GRIT)

\$25,000

A 2.5-day course for Gastrointestinal Residents lead by CAG and CASL Faculty. 70 residents selected by competitive process via abstract submission.

More information

### **SCHOLARS' PROGRAM**

\$25,000

A 1.5-day program for residents and medical students lead by CAG Faculty. 32 participants, with participation determined by nomination and internal selection process.

More information

### **RESEARCH TOPICS**

\$25,000

A 2-day program for researchers lead by CAG Faculty. 30 participants selected by competitive process via abstract submission.

More information



## **MED-TECH THEATRE**

### 30-Minute Sponsored Session – Engage, Educate, Inspire

Sponsorship Add-On: \$20,000

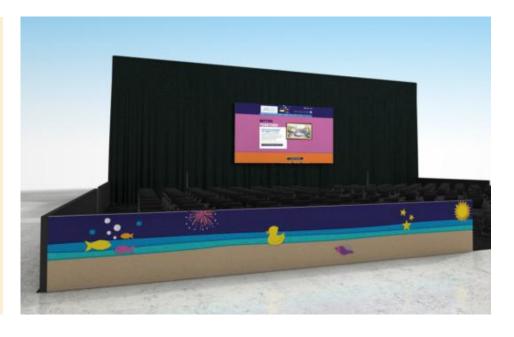
Standalone Session (No Sponsorship): \$35,000

Deliver a focused, high-impact presentation during an AM or PM Break in the Exhibition Hall.

Whether showcasing a new product or sharing clinical or research insights, this 30-minute sponsored session offers a powerful platform to position your brand as a thought leader in liver or digestive health.

### **Key Benefits:**

- Educational Impact: Enhance understanding of a specific disease or therapeutic innovation through evidencebased content and expert-led discussion.
- Brand Visibility: Elevate your presence at CDDW™-CLM with premium placement in the Exhibition Hall.
- Lead Generation: Capture interest and build relationships with potential customers and collaborators.



### CDDW™-CLM is responsible for providing:

- One 30-minute Med-Tech Theatre session (unaccredited)
- Function space (40 seats, exhibit hall)
- Audio visual package microphone, projector, screen, technician
- Med-Tech Theatre promotion emailer, website, mobile app, onsite signage
- Med-Tech Theatre rehearsal,
   60-minutes subject to availability
- Logistical planning support by CDDW™-CLM Conference Secretariat

### Sponsor is responsible for providing:

- Educational content development
- Speaker selection, registration, travel, accommodation, and honourarium
- Food & beverage selection and payment via CDDW™-CLM Secretariat
- Optional add-ons (coordination and payment via CDDW™-CLM Secretariat :
  - Session hosts / greeters
  - Lead retrieval
  - Enhanced set-up and / or AV for customization



### **DIVERSITY, EQUITY, INCLUSION AND BELONGING (DEIB)**

\$25,000

### **Space and programming**

CDDW™ & CLM 2026 fireside chat is an informal yet structured interview between a moderator and a DEIB community advocate. It's a unique opportunity to uncover personal stories and ways to promote DEIB. The audience will have the opportunity to engage in this intimate conversation.

### **Sponsorship includes:**

- Activation space
- DEIB pre & post event survey
- DEIB scorecard
- Speaker (optional)
- Food and beverage (optional)
- Marketing, promotion, digital, and print recognition
- Logistics management





### MENTORSHIP CAFÉ

\$25,000

### **Space and programming**

Delegates will have the opportunity to meet with mentors with a variety of expertise and experience to gain valuable education and career advice.

The CDDW™ & CLM 2026 Mentorship Café is designed to bring attendees into an intimate café-style environment with professionals who are more than willing to share experiences and knowledge.

### **Sponsorship includes:**

- Activation space
- Conceptual development
- Marketing, promotion, digital and print recognition
- Logistics management



# SUPPORT FOR SPECIAL INTEREST GROUP & COMMITTEE MEETINGS

\$2,500 each



We invite you to support Special Interest Group or Committee Meetings of CASL and CAG.

These meetings bring together key members of the hepatology and gastroenterology communities to share insights, discuss advancements, and foster collaboration. These events provide a pivotal platform for networking and knowledge exchange.

### Your support includes:

- Recognition for your educational support
- Invitation for (2) members of your team to join the meeting as observers.

Please inquire within to learn more about topics and opportunities!



### **EVENT APP**

\$25,000

The CDDW™ & CLM 2026 App allows delegates to engage and network with their peers, exhibitors and sponsors anytime throughout the conference.

### **Sponsorship includes:**

- Branded in-app advertising and activities
- Marketing, promotion, digital and print recognition
- Logistics management



### WI-FI CONNECTION

\$25,000

The main source of connectivity for the duration of CDDW™ & CLM 2026 **Sponsorship includes:** 

- Branded landing page
- Custom password
- Digital and print recognition
- Logistics management





### **KEYCARDS**

\$25,000

Every attendee staying at the host hotel, will receive a keycard with your company's logo and branding included. A high visibility item

### Sponsorship includes:

- Branded keycards CDDW™ & CLM + supporting organization
- Keycard distribution from conference hotels' front desk
- Digital and print recognition
- Logistics management



### **HYDRATION HOST**

\$25,000

Reusable water bottles reduce plastic waste, promote eco-friendly habits, and encourage attendees to stay hydrated sustainably at the congress.

Distributed to all delegates when they pick up their CDDW ™-CLM 2026 registration package. Branded water bottles (CDDW™-CLM 2026 + sponsor logo) are to be provided by the sponsor.

### Sponsorship includes:

- Water bottle distribution
- Branded hydration stations
- Digital and print recognition
- Logistics management

### **LANYARDS**

\$25,000

Each delegate, speaker, and sponsor must wear lanyards for the meeting duration

### Sponsorship includes:

- Branded lanyards CDDW™ & CLM + supporting organization
- Lanyard distribution
- Digital and print recognition

Logistics management





### **360 PHOTO BOOTH PACKAGE**

\$15,000

Elevate CDDW™ & CLM attendees experience with a branded Photo Booth package at the Presidents' Gala. Create fun memories, easy to share.

### **Sponsorship includes:**

- 3 hours Photo Booth
- Branded Background
- Your logo
- Unlimited Photo Booth Usage
- On-Site Printing
- Photo Gallery
- Digital and print recognition
- Logistics management



### PHOTO BOOTH & PORTRAIT STUDIO

\$15,000

Capture a group shot or update your professional headshot.

### **Sponsorship includes:**

- Branded CDDW™-CLM back drop for group shots
- Photo props
- Professional back drop for head shots
- Professional Photographer
- Digital and print recognition
- Logistics management





### **POSTER GALLERY**

\$15,000

The poster gallery is one of the CDDW™ & CLM highlights and includes daily scheduled poster tours and presentations.

### **Sponsorship includes:**

- Branded entrance way
- Digital and print recognition
- Logistics management



### **COAT CHECK**

\$10,000

It's winter in Toronto. The coat check is a great way to connect with CDDW™ & CLM 2026 delegates.

### **Sponsorship includes:**

- Branded coat check space
- Staffing
- Digital and print recognition
- Logistics management





# **MEETING SPACE** (Inquire for pricing & availability)





The Joint CDDW™-CLM Organizing Committee invites you to book meeting room space at designated conference venues in Toronto to host your own corporate meetings.

This is a perfect opportunity to conduct your business in a professional and convenient setting, surrounded by the dynamic atmosphere of the CDDW™-CLM. The Conference Secretariat will work with you to seamlessly integrate your corporate activity around the conference schedule, maximizing your time and engagement.

All affiliate, sponsor, and/or related meetings taking place at the Sheraton Centre Toronto Hotel must be booked directly through the CDDW™-CLM 2026 Conference Secretariat.

Affiliate, sponsor, and/or other related meetings and events may not be scheduled during any CDDW™-CLM 2026 official programs or events.

For inquiries on meeting space, accommodations, please contact the CDDW™-CLM Conference Secretariats: <a href="mailto:meighan.jury@wearemci.com">meighan.jury@wearemci.com</a> for CDDW™ or <a href="mailto:karen.seto@wearemci.com">karen.seto@wearemci.com</a> for CLM.

## A selection of meeting rooms are available to rent for:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops
- Receptions
- Private Sessions

# Affiliate Meeting Blackout Periods:

- Friday, February 27,
   8:00 am 7:30 pm
- Saturday, February 28, 8:00 am – 10:00 pm



# **BRANDING OPPORTUNITIES**







Floor or Window Decals

\$1,000 per decal or \$5,000, 6 decal package

### **Escalator Wrap**

\$9,500 per single side (8 available)

or

\$15,000 per double sided (2 available)

or

\$40,000 full bank exclusively (2 available)

or

\$75,000 all escalators exclusively



# **BRANDING OPPORTUNITIES**



Circular Halo \$25,000 (1 available)



**Glass Elevator** \$12,500 (1 available)



**Glass Railing Panels** 

\$2,500 per panel / double sided (20 available) or \$35,000 all 15 registration level panels exclusively

# **BRANDING OPPORTUNITIES**



### **Ballroom Foyer Pillars**

\$10,000 per pillar, (6 available) or \$55,000 all foyer pillars exclusively





# **Meeting Level Vide Foyer Pillars**

\$5,000 per pillar, (6 available) or \$27,500 all Vide pillars exclusively

### **Registration Level Pillar**

\$15,000 per pillar full wrap (4 available)

\$55,000, 2 pillars exclusively



# **EMAIL BANNER ADS**

Daily e-mailers showcasing your company to the CDDW™ & CLM community.

#### **DAILY CONTENT:**

Registration

Dates to Remember

Registration

Know Before You Go

#### **DIMENSIONS:**

# 1: 970x250# 2: 728x90# 3: 336x250

#### SUPPORTED FORMAT:

· Static: PNG, JPG

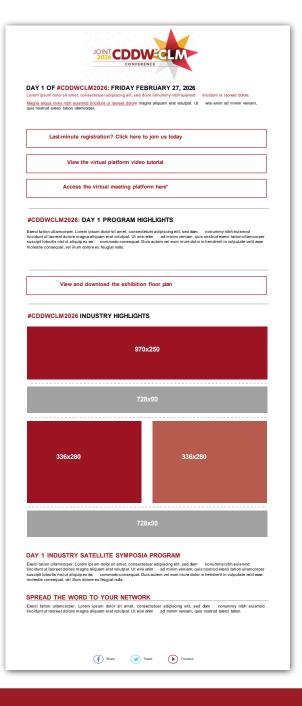
· Animated: GIF

#### **REPORTING:**

· Data size on launch date

Open & Click rate

PRICING		
CAMPAIGN TYPE	AD UNIT	PRICE PER AD
Daily Emailer Placement	# 1: 970x250	1 x \$ 2,500
		2+ x \$ 2,300
Daily Emailer Placement	# 2: 728x90	1 x \$ 2,200
		2+ x \$ 2,000
Daily Emailer Placement	# 3: 336x250	1 x \$ 1,500
		2+ x \$ 1,400





# **EXHIBIT AT THE 2026 JOINT CDDW™-CLM MEETING**

YOUR LOGO

Book your exhibit space now before it's too late.

### Why:

- Network with the gastroenterology and hepatology communities.
- The welcome reception, conference breaks, lunch and poster sessions all take place amongst the exhibits.

# TURNKEY EXHIBIT STAND – 8' x 8' Commercial: \$7,500

#### What's included:

- (1) Exhibitor registration
- (1) Turnkey 8' x 8' exhibit including stand & chair (Feb 27 – 28, 2026)
- Set-up and dismantling
- Fully secured exhibit hall for the move-in/move-out
- · Listing on the website, mobile app, and onsite signage
- Access to welcome reception, lunch and refreshments



ADDITIONAL EXHIBITOR OPPORTUNITIES (Pre-approval required)	PRICE
CDDW <sup>™</sup> -CLM Academic Institution – Turnkey Booth (Feb 27 – 28, 2026)	\$2,500
CDDW ™ Non-Profit & Civil Society – Turnkey Booth (Feb 27 – 28, 2026)	\$500
CLM Non-Profit & Civil Society – Turnkey Booth (Feb 27 – 28, 2026)	\$500

### **Exhibition Load-In / Out:**

- Load In: Thursday, February 26
- Load out: Saturday, February 28, from 7:30 pm onwards

#### Exhibit Hall Hours:

- Friday, February 27, 9:30 am 8:00 pm
- Saturday, February 28, 8:00 am 7:00 pm



# **CANCELLATION POLICY & CONTACTS**



**CDDW**™

Partnership Contact



**Meighan Jury** 

Director, Consulting & Community Solutions
MCI Group Canada (Conference Secretariat)
meighan.jury@wearemci.com

**CLM**Partnership Contact



**Karen Seto** 

Manager, Strategic Partnerships
MCI Group Canada (Conference Secretariat)
karen.seto@wearemci.com

# CANCELLATION POLICY

- Event dates February 27 to March 1, 2026.
- Cancellations received before 5pm EST on December 1, 2025, will be entitled to a 50% refund.
- Cancellations received after 5pm EST on December 1, 2025, are nonrefundable and non-transferable.
- All cancellations are subject to a \$250 cancellation fee.
- All payments are in CAD.
- All content subject to change without notice.



# THANK YOU



See you in Toronto...

